

ANNUAL EEO PUBLIC FILE REPORT
MENTOR PARTNERS, INC.
Big Rapids, Michigan
Covering the Period from June 1, 2012 to May 31, 2013
Date Submitted: June 1, 2013

The purpose of this EEO Public File Report is to comply with Section 73.2080 (c)(6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of Mentor Partners, Inc., Big Rapids, Michigan.

This report has been placed in the public inspection file of these stations and posted on their websites.

The information contained in this Report covers the time period beginning June 1, 2012 to and including May 31, 2013 (the "Applicable Period")

The FCC's 2002 EEO Rule requires that this Report contain the following Information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period.
2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO rule), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1 and 2 that follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was

extended but when the hire actually began working. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

Appendix 1

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Job Title	Recruitment Source (RS) Used to fill Vacancy	RS Referring Hire	No. of Hires
Marketing Representative	1, 3, 4, 5, 7, 8, 9	3, 7, 9	5

Appendix 2

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RS Number	RS Information	No. of Interviewees Referred by RS over 12 month period
1	Michigan Works 826 N State Street., Suite B Big Rapids, MI 49307 231-796-0049	3
2	Broadcast Compliance Services 1700 Rockville Pike, Suite 400 Rockville, MD 20852 866-227-4336	0
3	Referral	1
4	On-Air Recruitment	1
5	WYBR-FM, WWBR-FM, WBRN-AM Wybr.com, wbrn.com, bigcountry1009.com	3
6	Internal Employee Promotion	0
7	Big Rapids HelpWanted.com	9
8	Walk-in at Station 18720 16 Mile Road Big Rapids, MI	2
9	Job Shadow/Intern	1