



## **Contest Rules: Caribbean Dream Cruise Giveaway**

Big Rapids Radio Network, in affiliation with CruiseOne of Northern Michigan and Norwegian Cruise Lines will conduct the *abovementioned* contest as described in the rules herein, and by registration, each participant agrees to the following:

### **Description of Contest/Participation:**

Dates of Contest: The Contest shall begin 9/13/2011 and end on the evening of the event, October 20, 2011.

**NO PURCHASE NECESSARY – PURCHASE DOES NOT INCREASE ODDS OF WINNING.** Void where prohibited. Odds of winning depend upon the number of participants.

**How to Enter:** This is a register-to-attend and win contest. Registrations will be taken on-air on WYBR and at registration points throughout the area. All registrants will attend the “All About Cruising 101” presentation hosted by CruiseOne of Northern Michigan on Thursday, October 20<sup>th</sup> from 6:00 PM 8:00 PM at the Holiday Inn in Big Rapids. Various door prizes will be given during the presentation, to include “Wear your Best Caribbean Outfit” contest – 1<sup>st</sup> and 2<sup>nd</sup> place winners to receive special prizes. The winner of the Caribbean Dream Cruise Giveaway Grand Prize will be drawn at this event. **YOU MUST BE PRESENT TO WIN!** If a name is called and the named winner is not present or does not claim the prize after 1 minute, a new name will be drawn; the process to continue until a winner has been selected that is present.

### **GRAND PRIZE:**

A certificate for a 4-Night Caribbean Cruise for 2 adults (21 or older) on **NORWEGIAN CRUISE LINE** to the Bahamas out of Miami, or Fort Lauderdale, Florida, value up to \$700, a certificate for Round-trip air for two will be included (value not to exceed \$500) to Florida to board the cruise ship and \$500 cash expressly for use on or towards those expenses not otherwise included in the prize package. Holiday blackout dates apply and requested date of cruise is subject to availability (min. 90 days from date of sailing suggested for planning). In order to redeem, all travel reservations are to be made with CruiseOne of Northern Michigan, Frank & Melody Armstrong.

Caribbean Cruise with Norwegian Cruise Line includes accommodations for two to include all meals and some non-alcoholic beverages, basic on board entertainment and most shipboard activities. *Not Included: Shore excursions, onboard spa treatments, onboard specialty restaurants or any other venue that requires additional payment outside the normal realm of a basic cruise. All taxes, tips or onboard gratuities, port fees, airline transfer/baggage and miscellaneous expenses are to be paid for by the winner.*

Approximate Total Grand Prize value is \$1700. Costs are subject to seasonal increases and advance booking discounts. Winner may add a third passenger or upgrade to a better accommodation, however, that cost will be in addition and not part of the Caribbean Dream Cruise Giveaway.

Prizes are not transferable, redeemable for cash or exchange for any other prize. Winner must notify CruiseOne of Northern Michigan of intent to redeem the prize by November 19, 2011 and cruise must be completed by October 30, 2012. If a winner cannot be contacted or is disqualified, CruiseOne of Northern Michigan and Big Rapids Radio Network reserve the right to determine an alternate winner, or not to award the winner’s prize, in its sole discretion.

### **Eligibility and Limitations:**

All contestants who enter must be 21 years or older. Participants and winner(s) must be a Michigan resident and reside in the Radio Station’s Total Survey Area (TSA).

Registration is limited to only one (1) entry per person. Only one (1) prize per household for the Contest. Only one (1) prize per household from any of the stations in the Big Rapids Radio Network within any thirty (30) day period. Employees of the Big Rapids Radio Network, the Contest’s participating sponsors and their advertising agencies, employees of other media (radio, TV, newspaper, outdoor, direct mail), employees of other travel agencies and members of the immediate family of any such persons are not eligible to win the Grand Prize: spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws” or by current/past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

While currently a passport is NOT required for a “closed loop” cruise (begins and ends in the U.S.), a passport for every passenger is recommended. At minimum, photo I. D., and birth certificate will be needed to board the cruise ship. In lieu of a passport, an “Enhanced” Michigan Driver’s License will satisfy that requirement.

Further, cruise lines prefer to have a credit card to place on file as there are no cash transactions aboard any cruise ship and any gifts or other items purchased will need to be settled at the time of disembarkation. A cash amount can be paid up front against which shipboard charges will be levied.

### **Telephone and Delivery Disclaimer:**

As a call-in-to-register contest, Big Rapids Radio Network disclaims all liability for the inability of a participant to complete or continue a telephone call due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond the control of Big Rapids Radio Network, or otherwise. Big Rapids Radio Network is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant’s ability to participate, and any injury or damage to entrant’s or any other person’s computer related to or resulting from participating in or downloading any information necessary to participate in the Contest. Entry forms in a register-to-win contest must be handwritten. No photocopies or mechanical reproductions of entry forms is permitted.

### **Publicity: Use of Personal Information:**

By participating, all participants and winner(s) grant Big Rapids Radio Network and CruiseOne exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, where allowed by law, participants agree that Big Rapids Radio Network and CruiseOne may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

### **Release:**

By participating in the Contest, each participant and winner waives any and all claims of liability against Big Rapids Radio Network and CruiseOne, its employees and agents, the Contest’s sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize.

### **Taxes:**

Any valuation of the prize(s) stated above is based on available information provided to Big Rapids Radio Network, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prizes which are not specifically provided for in the official rules. Each winner must provide Big Rapids Radio Network and CruiseOne with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Any person winning over \$600 in prizes from Big Rapids Radio Network will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

### **Conduct and Decisions:**

By participating in the Contest, participants agree to be bound by the decisions of Big Rapids Radio Network and CruiseOne personnel. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. Big Rapids Radio Network and CruiseOne will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and, further Big Rapids Radio Network and CruiseOne decisions concerning such disputes shall be final. Big Rapids Radio Network and CruiseOne reserve the right to terminate this Contest, or make such other decisions regarding the outcome as the Company deems appropriate.

All decisions will be made by Big Rapids Radio Network and CruiseOne and are final. Big Rapids Radio Network and CruiseOne may waive any of these rules in its sole discretion.

### **Miscellaneous:**

Each winner must submit proof of eligibility and sign Big Rapids Radio Network’s waiver form to claim the prize. Big Rapids Radio Network and CruiseOne may substitute prizes, amend the rules or discontinue the Contest at any time as announced on the Station(s). Big Rapids Radio Network and CruiseOne disclaim any responsibility to notify participants of any aspect related to the conduct of the Contest. For a copy of the rules, or where required by law, a list of winners, visit the business office of the Station during normal business hours or mail a written request with a stamped, self-addressed return envelope to the Station’s address, listed above. All entries become the property of Big Rapids Radio Network and CruiseOne and will not be returned. To be removed from direct mail or email lists, contact **Big Rapids Radio Network (231.796.7000, 18720 16 Mile Rd., Big Rapids MI 49307)** and **CruiseOne of North Michigan (866.526.2929 or at [www.time2cruise.com](http://www.time2cruise.com)).**