

WWBR-FM General Contest Rules

1. When designated as such, to enter some contests, you must be 18 years of age or above. Unless specifically expressed, all age groups are eligible. One prize per person/household only. Winners of contests may be required to sign a release form acknowledging that they have read and understand the contest rules and that they are eligible under the contest rules to receive the prize. All prizes must be picked up at the WWBR offices within 30 days unless other arrangements are made with WWBR approval, or the winner forfeits the prize. All winners will be required to come to the WWBR studios to sign off on all paperwork prior to receipt of prize.
2. Employees of WWBR, all organizations providing prizes, any other radio station in the Big Rapids, MI, market, their participating sponsors, their agencies, and their immediate families are ineligible to participate. WWBR reserves the right to disqualify any contestant if contest rules are not followed, contestant is found ineligible, or contestant has engaged in fraudulent behavior.
3. By participating, all entrants acknowledge and agree that they have entered the contest of their own free will, that the full rules and details of the contest have been made available to them in writing and they therefore understand and agree that neither WWBR, all organizations providing prizes, their participating sponsors, their agencies, and their immediate families, or their agents, affiliates, sponsors, representatives, or employees have any liability with respect to the contestants' participation in the contest or winning a prize and are not liable for any damages out of acceptance and use of a prize, including liability for personal injury and/or death. By entering into promotions, participants agree to be bound by these rules and the decision of the sponsoring station, which are binding in all respects.
4. All contestants acknowledge as a condition of entry that WWBR, all organizations providing prizes, and their participating sponsors have the right to publicize and broadcast his/her name, character, likeness, voice or all matters incidental herein.
5. All prizes are non-transferable for other prizes or to other persons, and not redeemable for cash. Sponsors reserve the right to substitute prizes of equal or greater value. Any prize valued at \$600 or more will require the winner to fill out a W-9 tax form prior to receipt of the prize and the winner will be responsible for paying any taxes associated with the prize. Winners will be required to furnish their Social Security number for tax reporting purposes.
6. Sweepstakes and contests are open to U.S. residents only. Void where prohibited by law. Any specific rule and/or addendum are available at WWBR. Additional rules may be added by WWBR at its discretion, so long as the rule change is announced and not implemented until the day following the announcement. No more than one prize per household within a 30 day period. Any contestant winning a prize or accumulation of prizes valued at over \$600 may not win another prize valued at \$600 or more from WWBR for 12 months following the winning of the original prize. In the event a contestant does win a second prize,

they keep the original prize but additional prizes will be forfeited. WWBR's decisions in selecting winners are final and uncontestable.

7. These rules are broad in nature and all contestants and winners should be aware that WWBR reserves the right to establish contest rules that are specific to a particular contest. In case of conflicting contest rules, the rules of the specific contest shall take precedence.
8. WWBR is not responsible for illegible, late, lost, or misdirected entries or for any telecommunication malfunction including but not limited to any local or national telephone service provider, cellular phone company, or internet access provider including WWBR internal telephone and internet systems.