

**SECTION 3: SUPPLEMENTAL (Non Vacancy Specific) RECRUITMENT ACTIVITIES UNDERTAKEN
During This Period
TIME PERIOD COVERED JUNE 1, 2010—MAY 31, 2011**

**STATIONS IN EMPLOYMENT UNIT:
WCBY; WLJZ; WAVC; WCKC; WGFN; WJZJ; WGFM; WMKC**

The Northern Star Broadcasting Sales Staff participated in the Brandsformation Webinar to increase awareness of the importance of long term relationships in assisting local businesses build stronger brands and generate more revenue.

Programming and Promotions participated in a webinar titled “The Cyber Jungle” to ensure we are abiding by all of the rules and regulations regarding websites and social media.

Both training sessions were provided via Web Cast by Michigan Association of Broadcasters.

Mary Reynolds
General Manager
June 1, 2011