

WAZY (FM) / WSHP(FM) /WBPE(FM) /WSHY (AM)

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Indiana Broadcasters Association 3308 E 98 th St, #161 Indianapolis, IN Contact: Gwen Piening Phone: 800-342-6276 www.indianabroadcasters.org	N	2
2	Allaccess.com 28955 Pacific Coast Highway, Suite 210 Malibu, CA 90265 www.allaccess.com Phone: 310-457-6616 Fax: 310-457-8058	N	5
3	WAZY Station Website – www.wazy.com	N	8
4	WSHP Station Website – www.957therockert.com	N	2
5	WBPE Station Website – www.wbpe.com	N	0
6	Artistic Media Partners Website – www.artisticradio.com Contact: Arthur A. Angotti III 317-594-0600	N	1
7	WAZY Radio Station Advertising	N	10
8	WSHP Radio Station Advertising	N	0
9	WBPE Radio Station Advertising	N	0
10	Inside Radio – Classifieds Contact: Gene McKay 800-640-8852 Fax: 877-270-3998	N	0
11	Broadcast Compliance Services http://bcs-ok.com/ Contact: Robin Cooper Phone: 301-457-6616 Fax: 410-457-8058	N	0
12	Journal & Courier Brittnay Pennycuff bpennycuff@gannett.com 317-444-2421	N	11
13	Walsh College Julia Steinberg jsteinbe@walshcollege.edu 248-823-1625	N	0
14	Marian College, Indianapolis Diane Workman dworkman@marian.edu	N	0
15	Other	N	9

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TOTAL INTERVIEWEES OVER REPORTING PERIOD			48

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
1	Participation in events sponsored by community organization interested in broadcast employment issues	<p>On March 1, 2012, Ski Anderson, Station Manager, took resumes and discussed employment in Radio with Students at Purdue University.</p> <p>On February 3, 2012, 21 Ivy Tech students toured the broadcast studios and asked questions about careers in radio broadcasting. Each department spoke with the students in turn.</p> <p>On August 18, 2011 Chris Skala attended the Purdue University Gold Rush Job Fair during which he discussed careers in radio with prospective students as well as the internship program.</p>
2	Establish internship program	<p>The stations maintained an internship program to assist members of the local community to gain skills needed for broadcast employment. Although the program is available to the general community, participants were primarily individuals from Purdue University, Ball State. Interns were given the opportunity to rotate throughout various station departments so as to gain exposure to various facets of the broadcasting business. In some cases, participants were able to apply for school credits in return for their internship. (On-Air, Front Desk, Sales Participants)</p>
3	Participation in Job Fairs	<p>On July 15, 2011, Arthur Angotti (SEU President) participated in the 2011 Black Expo Employment Opportunity Fair in Indianapolis, Indiana.</p> <p>On February 11, 2012, The SEU was a co-sponsor for the Broadcaster Job Fair held at the Marriott Hotel in Indianapolis, IN. Arthur A. Angotti III (President) represented the SEU at the event.</p> <p>On October 29th, 2011, The SEU participated in a Job fair that took place at the Marriott Hotel in Indianapolis, IN. Arthur A. Angotti III</p>

		(President) represented the SEU at the event.
4	Participation in ongoing education to insure that all positions are filled according to the EEOC and Artistic Media Partners, Inc. guidelines.	On February 7, 2012 , Artistic Media Partners, Inc. Staff and Contractors in all markets took part in an EEOC/Harassment/Discrimination training seminar conducted by Amy Adolay with Kreig DeVault, LLP. Attendance was mandatory for all Staff and Contractors.
5	Scholarship Programs designed to assist students interested in pursuing a career in broadcasting.	2011 & 2012 - IBA Scholarship-ran PSA's on WAZY, WSHP, WBPE & WSHY promoting the scholarship. The stations were a distribution point for students to pick up the scholarship packets. The stations ran more than 500 promotional announcements to raise awareness of the scholarship opportunity.