

Coors Light Girl Competition 2010

First Name: _____ Middle Initial _____ Last Name _____

Address: _____

Phone Number: _____

D.O.B.: _____

Place of Birth: _____

Occupation: _____

Marital Status: _____

Height: _____ Weight: _____

Email Address: _____

Hobbies/Special

Interest: _____

Who is eligible:

Any attractive female over 25 with a valid ID who is and has the "Coors Light Girl" look. Coors Light is looking for a female with an excellent figure, All American, who combines natural beauty with a keen understanding of NASCAR history and values. Miss Coors Light will have a wholesome, athletic figure. If she fits the look but doesn't have the knowledge, we still want to see her. If she is the right girl, she will be educated about NASCAR and Coors Light.

The winner of Miss Coors Light must be willing to work with Coors Light Representatives during the entire NASCAR Race Weekend (August 5-8).

Applicants must NOT have any existing social media, photos, videos, etc. depicting intoxication or lewd behavior.

At each Coors Light Location:

1) Dress in an outfit that shows off your assets without exposing any indecency (i.e. sports related apparel and NASCAR apparel are encouraged)

2) Be appealing, outgoing, entertaining, NASCAR friendly, and support Coors Light.

3) Each winner of each individual location will be judged and must appear Thursday, August 5th for the finale at the Tiki Bar.

Competition:

- 1) Each girl will be asked to dance appropriately for 30 seconds to a song which will be to narrow down the competition.
- 2) The remaining girls will then answer NASCAR and Coors related questions to eliminate more females.
- 3) Once the competition is down to five ladies, the process starts again till the judges choose one winner.

ABSOLUTELY NO THONGS! NUDITY WILL BE IMMEDIATE DISQUALIFICATION!

What the winners receive:

Each semifinalist receives a gift bag including: 2 GM tickets to NASCAR weekend, \$100 Visa Gift Card, \$25 Ulta or Panera Bread Gift Card, 1 Phil Roberts CD, and 1 Flashlight Keychain.

Miss Coors Light Watkins Glen receives: 2 weekend Hot Pass credentials to NASCAR weekend and 1 gift bag listed above.

Disclaimer:

I hereby have read and understand all the rules and regulations set forth and release the Directors and Staff from any and all claims or for injuries I may sustain while participating in any of the pageant activities. I also agree that my name, photographs, character and any likeness can be used by all parties involved.

Signature: _____

Date: _____