

General Contest Rules

ENTRY:

All GCC Bend, LLC (hereafter referred to as: The Bend Radio Group) contests are open to any/all of its affiliated individual radio station listeners who are U.S. residents living or working in that individual radio station's listening area, unless otherwise specified by The Bend Radio Group and its affiliates. Only one (1) qualifier or winner per family/household per contest. The decision of The Bend Radio Group is final.

Individuals may not participate in any contest on behalf of another individual.

Employees of The Bend Radio Group, its advertising agencies/businesses, their affiliates, representatives; other media (including Radio, TV, Cable and Newspapers); and their families or households are ineligible to enter/win any contest(s) staged on individual radio stations affiliated with The Bend Radio Group.

Winners must be 18 or older unless otherwise stated in individual contest rules. A parent or guardian must accompany qualified winners under the age of 18. Both individuals must sign an affidavit/release prior to receipt of the prize.

All contestants acknowledge, as a condition of entry, that The Bend Radio Group, and its affiliated radio stations have the right to publicize and/or broadcast his/her name, character, likeness, voice, or all matters incidental herein (including station websites).

RULES:

All contest statutes and provisions of Oregon and the U.S. Federal Government, including the Federal Communications Commission restrictions, apply to all contests.

All contest entries become the property of The Bend Radio Group. Furthermore, The Bend Radio Group may withhold any contest material crucial to the completion of a contest.

Phone calls made by The Bend Radio Group personnel to any individual may be recorded and, after receiving the individual's permission, aired; likewise, individuals contacted in person may be recorded with their permission. Phone calls made by any individual to The Bend Radio Group personnel may be recorded and aired. WINNER'S CONVERSATIONS MAY BE BROADCAST PERIODICALLY ON INDIVIDUAL AFFILIATED RADIO STATIONS. ALL WINNERS AGREE TO GRANT GCC BEND PERMISSION TO BROADCAST THE CONVERSATION, AND FURTHER TO IDENTIFY THEMSELVES, AND THEIR CITY OF RESIDENCE. Likewise, all winners grant The Bend Radio Group permission to broadcast their name, city of residence, and their cash and prize winnings, as part of live and recorded promotional announcements on any individual affiliated radio station, and publicity in other media, including TV and newspapers. The Federal Communications Commission has rules instructing all radio stations to notify any individual called and recorded that the conversation is being recorded. The Bend Radio Group's individual affiliated radio stations will do so at the beginning of every outgoing phone conversation.

The Bend Radio Group reserves the right to conduct as many or as few contest interviews on a daily, weekly, or monthly basis as the General Manager and/or Program Director deems necessary to sustain interest in the contest and the promotional values for the station.

Additions or deletions to these rules and addendum (if any) are subject to the discretion of The Bend Radio Group, and may be enacted at any time.

The Bend Radio Group, its agencies, affiliates, sponsors, or representatives absolve themselves of any liability, financial or otherwise, resultant of any "on" or "off" air contest staged by KXIX, KSJJ KMGX, and KICE-AM.

PHONE ENTRY:

In the event that two telephone lines are tied together during a phone-in contest, the entire phone call will be disqualified and another phone call will be taken.

The Bend Radio Group cannot award duplicate prizes to both parties in a "tied-together" situation. An

example of a "tied-together" call may be two telephone calls originating from the same location or residence, or party line.

In case of a dispute over telephone lines, the decision of The Bend Radio Group is final.

PRIZES:

Winners of Cash Prizes and/or prizes valued at \$600.00 or more must sign a release, and provide The Bend Radio Group with a valid Social Security number prior to the receipt of a prize. If the prize is valued at \$600.00 or more, winners are ineligible to compete for ninety (90) days; if the prize is valued under \$600.00, they are ineligible for thirty (30) days, unless otherwise stated in individual printed contest rules. All Cash Prize winners are ineligible to compete for ninety (90) days.

Any contest winner receiving in excess of \$600.00 cash and/or prize value during any calendar year will receive a #1099 form for Federal and State tax declaration of prize. Winners are obligated to pay their taxes on the amount of their winnings. All winners will receive their cash prize from The Bend Radio Group within twenty-one (21) days after winning, unless an alternative date is set with the winner. Winners understand and agree that they are responsible for any/all taxes incurred on prizes received valued at \$600.00 or more.

All prizes, unless otherwise specified, must be picked up within fourteen (14) days (two weeks) from the winning day. If a prize is valued at \$50.00 or more, The Bend Radio Group will not notify winners of the time remaining on their winnings.

In the event a winner chooses not to accept a prize, they forfeit any and all claims to the prize, which can then be awarded to a contest runner-up at the discretion of The Bend Radio Group.

All unclaimed prizes will be forfeited.

The Bend Radio Group is at liberty to give away any unclaimed prize at the end of the fourteen- (14) day grace period.

All major prizes will be given away by The Bend Radio Group; odds of winning depend on the number of qualified entries.

The Bend Radio Group may, due to the unavailability of prizes, substitute another prize of equal value.

Prizes which are valued under \$25.00, and which can fit in a standard legal size envelope with no additional postage, may be mailed. All other prizes must be claimed in person unless otherwise specified. Proper identification required (valid driver's license, passport, state I.D., or military I.D.).

DESIGNATED REPRESENTATIVES: In very unique situations, designated representatives will be allowed to accept prizes. Written authorization from the winner is required. Letter must include representative's name, I.D., Social Security number, and a photocopy of the WINNER'S driver's license. The Bend Radio Group Bend will determine what constitutes a "unique situation."

The Bend Radio Group is not responsible for defective prizes.

All prizes are non-transferable and void where prohibited by law.

The Bend Radio Group is not responsible for providing lists of prizewinners.

COPY OF RULES:

These official contest rules are available as a hard copy and for review at the The Bend Radio Group offices during regular business hours Monday through Friday 9am to 5pm. The rules are also available by mail, by sending a self-addressed, stamped envelope to:

The Bend Radio Group c/o Official Contest Rules
705 SW Bonnett Way, Suite 1100
Bend, OR 97702