



Oxygen Recovery Mask Donation Program

Partnering with Fire Departments to Help Save Pet's Lives

PROGRAM PURPOSE

Invisible Fence® Brand is in the business of saving pet's lives. We strongly believe in programs that allow us to not only keep pets safe in their yards, but safe from other hazards like house fires. We believe by donating recovery mask kits to area fire departments that we will contribute to saving more pets and hopefully protect pet owners that may risk their own life to save a pet in a fire.



In 2006, it was estimated that more than 40,000 pets died in fires; most succumbed to smoke inhalation. In most states, emergency responders are unequipped to deal with the crisis. The donation of these specially designed and potentially lifesaving animal oxygen mask sets will enable first responders to efficiently administer oxygen to a stricken

animal.

PROCESS FOR DONATION

- Determine number of kits needed
- Invisible Fence® Brand pays 100% of the cost for the kits (\$60 per kit - includes small, medium and large masks w/bag)
- Fill out the form below including station contact information

WHAT WE ASK FOR IN RETURN

- Encourage rescuers to use the kits and share your success stories and experiences with us
- Host a demonstration at the fire station for media; we will write the press release and ask that you send it to media. Fire station(s) will be presented with kits at this time
- Assist us with contacting media for news coverage; we want to spread the good word and let pet owners know that area fire departments are now better equipped to help save pet's lives!



INVISIBLE FENCE® BRAND PROGRAM CONTACT

Kate Mach, Donation Coordinator - 866-408-3910; kmach@ifco-jgb.com



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STATION NAME _____

CONTACT PERSON _____

ADDRESS _____

PHONE _____

E-MAIL ADDRESS _____

NUMBER OF KITS (Limit One Per Station) _____

PLEASE FAX OR E-MAIL COMPLETED FORMS TO:
Kate Mach, Donation Coordinator
Fax: 440-729-7735
E-Mail: kmach@ifco-jgb.com