

**KARX-FM, KPUR-AM, KPUR-FM, KQIZ-FM, KZRK-AM, KZRK-FM  
EEO PUBLIC FILE REPORT**

April 1, 2010--March 31, 2011

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data.

<b>Job Title</b>	<b>Date Position Filled</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	07/19/10	1-28;39;41	39
Account Executive	12/20/10	1-28;39;41	45
Account Executive	01/17/11	43;45	45
Account Executive	03/28/11	39;44;45	40

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	<b>Amarillo Branch NAACP</b> PO Box 2433 Amarillo TX 79105 Floyd Anthony-President 806-352-9492 <a href="http://www.amarilloaaccp.org">www.amarilloaaccp.org</a>	No	0
2	<b>Amarillo College, KACV-TV/FM</b> PO Box 2091 Amarillo TX 79178 Attn: Linda Pinter 806-371-5000	No	0
3	<b>Amarillo College, KACV-TV/FM</b> PO Box 447 Amarillo TX 79166 Attn: Dr. Paul Matney 806-371-5222	No	0
4	<b>Amarillo Globe News</b>	No	0

	900 South Harrison Amarillo TX 79101 Kim Martindale-Classified Sales <a href="http://www.amarillo.com">www.amarillo.com</a>		
5	<b>Amarillo Job Fairs</b> 401 S. Buchannon Amarillo TX 79101  Attn: Mollie Barney	No	0
6	<b>Amarillo Public Library, North Branch</b> 1500 NE 24th Amarillo TX 79107	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	<b>Amarillo Women's Network</b> PO Box 1661 Amarillo Tx 79105	No	0
8	<b>Broadcast Employment Services</b> PO Box 4116 Oceanside CA 92052	No	0
9	<b>Canyon News</b> 1500 5th Ave Canyon TX 79015 <a href="mailto:classifieds@canyonnews.com">classifieds@canyonnews.com</a>	No	0
10	<b>Clarendon College</b> 132 West 2nd Clarendon TX 79226	No	0
11	<b>Eastern New Mexico University</b> Placement Office 1500 S. Ave K, Station 21 Portales, NM 88130 Attn: Elaine Ennis	No	0
12	<b>Frank Phillips College</b>	No	0

	PO Box 5118 Borger TX		
13	<b>Greater Mt. Olive Baptist Church</b> 1215 N. Hughes Amarillo TX 79107 Nell Martin-Pastor	No	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
14	<b>Hispanic Chamber of Commerce</b> 701 S. Taylor, Ste 110 Amarillo TX 79101 806 379 8800 John Salazar-Executive Director	No	0
15	<b>Jenkins Chapel Baptist</b> 1801 N. Hughes Amarillo TX 79107	No	0
16	<b>League of United Latin American Citizens</b> 2907 S. Ricks Amarillo TX 79103	No	0
17	<b>Los Barrios</b> 1615 S. Roberts Amarillo TX 79102  Attn: Stella Warden	No	0
18	<b>Los Vox Hispana-Newspaper</b> PO Box 10194 Amarillo TX 79106	No	0
19	<b>Medialine</b> PO Box 51909 Pacific Grove CA 93950  Attn: Mark Shilstone	No	0
20	<b>NAACP-National</b>	No	0

	PO Box 25247 Raleigh NC 27611		
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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
21	<b>National Association of Broadcasters</b> 1771 North St. NW Washington DC 20036	No	0
22	<b>National Hispanic Media Coalition</b> 2514 S. Grand Ave Los Angeles CA 90007	No	0
23	<b>National Association of Hispanic Journalists</b> Job Bank Administrator 1000 National Press Bldg. Washington DC 20045	No	0
24	<b>New Hope Baptist Church</b> 1304 NW 9th Ave Amarillo TX 79107	No	0
25	<b>Ohio Center for Broadcasting-Columbus</b> 5330 East Main St, Suite 200 Columbus, Ohio 43213 614-245-0555 Attn: Joe Kelly, notification by email only <a href="mailto:placement.columbus@beonair.com">placement.columbus@beonair.com</a>	Yes	0
26	<b>Texas Association of Broadcasters</b> 502 E. 11th St Ste 200 Austin TX 78701  Attn: Craig Bean	No	0
27	<b>Texas Employment Commission</b> 1206 W. 7th Ave Amarillo TX 79106  Attn: Mike Ewing	No	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
28	<b>Texas Tech Communications Dept.</b> PO Box 456 Lubbock TX 79408  Attn: Angila Faison	No	0
29	<b>Texas Tech University Placement Office</b> 2500 Broadway Lubbock TX 79409	No	0
30	<b>Texas Workforce Commission</b> 1206 W. 7th Ave Amarillo TX 79105  Attn: Ray Flores	No	0
31	<b>Univision Hispanic Television</b> 1616 S. Kentucky, Bldg. e, Ste 130 Amarillo TX 79106	No	0
32	Wesley Community Center 1615 S. Roberts Amarillo TX 79102  Attn: Belinda Taylor	No	0
33	<b>West Texas A&amp;M University</b> KWTX-FM 91.1 Canyon TX 79015	No	0
34	<b>WTAMU Communications Dept.</b> PO Box 747 Canyon TX 79016  Attn: Lee Browning	No	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
35	<b>WTAMU Job Board</b> 2501 4th Ave	No	0

	Canyon TX 79015 Attn: Kim Storey		
36	<a href="http://www.allaccess.com">www.allaccess.com</a>	No	0
37	<b>YMCA, North Central Branch</b> 1330 N. 8th Ave Amarillo TX 79107  Attn: Devoura Burks	No	0
38	<b>Cumulujobs.com</b>	No	0
39	<b>Station on-air announcements</b> KARX/KPUR AM-FM/KQIZ/KZRK AM-FM	No	0
40	<b>Station Website Postings</b> <a href="http://www.957thekar.com">www.957thekar.com</a> ; <a href="http://931thebeat.com">931thebeat.com</a> ; <a href="http://amarillosrockstation.com">amarillosrockstation.com</a>	No	0
41	<b>Walk-in/Self Referral</b>	No	5
42	<b>Internal Posting</b>	No	0
43	<b>Active Recruitment (initiated by Management)</b>	No	0
44	<b>Corporate Referral</b>	No	1
45	<b>Staff Referral</b>	No	3

**TOTAL NUMBER OF INTERVIEWEES FROM RS**

**9**

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**RECRUITMENT INITIATIVES FORM**  
 April 1, 2010--March 31, 2011

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Date</b>	<b>Brief Description of Activity and Scope of Broadcaster's</b>
1	Establish an Internship Program.	Throughout the year	Program Directors for all stations solicit interns throughout the year from
2	Notices To Community	3x during reporting period, April, June, & February.	Letters sent to all recruitment sources on Master Recruitment Source
3			
4			
5			
6			
7	Co-sponsor Texas Workforce Commission twice yearly Job Fairs	April 15, 2010 & October 14, 2010	All stations provide significant advanced promotion of events, and management personnel (including
8			
8	Public Tours		Groups are welcome to tour our radio stations during office hours anytime. The