

KARX-FM, KPUR(AM), KPUR-FM, KQIZ-FM, KZRK(AM), KZRK-FM
EEO PUBLIC FILE REPORT
 April 1, 2009--March 31, 2010¹

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data.

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-28, 39, 41	41
Account Executive	1-28, 39, 41	41
Account Executive	43*	43
Account Executive	39, 43, 45	45
DJ (KARX)	42-43 (Part-Time to Full-Time)	43 (Part-Time to Full-Time)
Account Executive	42-43	42

* Exigent Circumstances

¹ This Report was revised in May 2010 to address reporting and formatting issues.

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Amarillo Branch NAACP PO Box 2433 Amarillo TX 79105 Floyd Anthony-President 806-352-9492 www.amarilloaACP.org	N	0
2	Amarillo College, KACV-TV/FM PO Box 2091 Amarillo TX 79178 Attn: Linda Pinter 806-371-5000	N	0
3	Amarillo College, KACV-TV/FM PO Box 447 Amarillo TX 79166 Attn: Dr. Paul Matney 806-371-5222	N	0
4	Amarillo Globe News 900 South Harrison Amarillo TX 79101 Kim Martindale-Classified Sales www.amarillo.com	N	0
5	Amarillo Job Fairs 401 S. Buchannon Amarillo TX 79101 Attn: Mollie Barney	N	0
6	Amarillo Public Library, North Branch 1500 NE 24th Amarillo TX 79107	N	0
7	Amarillo Women's Network PO Box 1661 Amarillo TX 79105	N	0
8	Broadcast Employment Services PO Box 4116 Oceanside CA 92052	N	0
9	Canyon News 1500 5th Ave Canyon TX 79015 classifieds@canyonnews.com	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	Clarendon College 132 West 2nd Clarendon TX 79226	N	0
11	Eastern New Mexico University Placement Office 1500 S. Ave K, Station 21 Portales, NM 88130 Attn: Elaine Ennis	N	0
12	Frank Phillips College PO Box 5118 Borger TX	N	0
13	Greater Mt. Olive Baptist Church 1215 N. Hughes Amarillo TX 79107 Nell Martin-Pastor	N	0
14	Hispanic Chamber of Commerce 701 S. Taylor, Ste 110 Amarillo TX 79101 806 379 8800 John Salazar-Executive Director	N	0
15	Jenkins Chapel Baptist 1801 N. Hughes Amarillo TX 79107	N	0
16	League of United Latin American Citizens 2907 S. Ricks Amarillo TX 79103	N	0
17	Los Barrios 1615 S. Roberts Amarillo TX 79102 Attn: Stella Warden	N	0
18	Los Vox Hispana-Newspaper PO Box 10194 Amarillo TX 79106	N	0
19	Medialine PO Box 51909 Pacific Grove CA 93950 Attn: Mark Shilstone	N	0
20	NAACP-National PO Box 25247 Raleigh NC 27611	N	0
21	National Association of Broadcasters 1771 North St. NW Washington DC 20036	N	0
22	National Hispanic Media Coalition 2514 S. Grand Ave Los Angeles CA 90007	N	0
23	National Association of Hispanic Journalists Job Bank Administrator 1000 National Press Bldg. Washington DC 20045	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
24	New Hope Baptist Church 1304 NW 9th Ave Amarillo TX 79107	N	0
25	Ohio Center for Broadcasting-Columbus 5330 East Main St, Suite 200 Columbus, Ohio 43213 614-245-0555 Attn: Joe Kelly, notification by email only placement.columbus@beonair.com	Y	0
26	Texas Association of Broadcasters 502 E. 11th St Ste 200 Austin TX 78701 Attn: Craig Bean	N	0
27	Texas Employment Commission 1206 W. 7th Ave Amarillo TX 79106 Attn: Mike Ewing	N	0
28	Texas Tech Communications Dept. PO Box 456 Lubbock TX 79408 Attn: Angila Faison	N	0
29	Texas Tech University Placement Office 2500 Broadway Lubbock TX 79409	N	0
30	Texas Workforce Commission 1206 W. 7th Ave Amarillo TX 79105 Attn: Ray Flores	N	0
31	Univision Hispanic Television 1616 S. Kentucky, Bldg. e, Ste 130 Amarillo TX 79106	N	0
32	Wesley Community Center 1615 S. Roberts Amarillo TX 79102 Attn: Belinda Taylor	N	0
33	West Texas A&M University KWTX-FM 91.1 Canyon TX 79015	N	0
34	WTAMU Communications Dept. PO Box 747 Canyon TX 79016 Attn: Lee Browning	N	0
35	WTAMU Job Board 2501 4th Ave Canyon TX 79015 Attn: Kim Storey	N	0
36	www.allaccess.com	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
37	YMCA, North Central Branch 1330 N. 8th Ave Amarillo TX 79107 Attn: Devoura Burks	N	0
38	Cumulujobs.com	N	0
39	Station on-air announcements KARX/KPUR AM-FM/KQIZ/KZRK AM-FM	N	0
40	Station Website Postings www.957thekar.com ; 931thebeat.com ; amarillosrockstation.com	N	0
41	Walk-in/Self Referral	N	5
42	Internal Posting	N	1
43	Word-of-Mouth Referral	N	2
44	Internal Transfer/Promotion	N	0
45	Former Employee (Re-Hire)	N	1
	TOTAL NUMBER OF INTERVIEWEES OVER REPORTING PERIOD		9

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	Type of Recruitment Initiative	Brief Description of Activity
1	Internship Program.	Program Directors for all stations solicit interns throughout the year from Amarillo College, West Texas A&M, and other schools. The SEU hosts one or two interns throughout the year.
2	Participate in Job Fair	On April 14, 2009, the SEU participated in the Amarillo Job Fair produced by the Texas Workforce Commission. The SEU is the main sponsor of the event and has the largest booth (next to the entrance). The SEU donates PSAs before and through-out the event. Representatives from the Job Fair interview exhibitors on the SEU's stations the week of the event. Management personnel (including general manager, sales managers, and account executives) staff a broadcast career information booth throughout the event.
3	Participate in Job Fair	On October 13, 2009, the SEU participated in the Amarillo Job Fair produced by the Texas Workforce Commission. The SEU is the main sponsor of the event and has the largest booth (next to the entrance). The SEU donates PSAs before and through-out the event. Representatives from the Job Fair interview exhibitor on the SEU's stations the week of the event. Management personnel (including general manager, sales managers, and account executives) staff a broadcast career information booth throughout the event.