

THE CAPTAIN'S BRACKET SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. THIS SWEEPSTAKES IS ONLY OPEN TO LEGAL RESIDENTS OF THE STATE OF INDIANA AND ILLINOIS. MUST BE 21 YEARS OF AGE OR OLDER TO ENTER. VOID IN WHEREVER ELSE PROHIBITED OR RESTRICTED BY LAW.

1. To Enter: This Sweepstakes begins at 12:01 a.m. (CST) on March 14, 2011, and ends at 11:59:59 p.m. (CST) on March 27, 2011 (the "Sweepstakes Period"). To enter, access the WBWB-FM website at www.wbwb.com and follow the on-screen instructions. One entry per person. Multiple entries will result in disqualification.

Sponsor is not responsible for technical difficulties, telephone or cell phone service disruptions or other equipment or service issues that might affect the ability of the Sponsor to notify the winner. Sponsor assumes no responsibility for lost, late, damaged, misdirected, illegible, incomplete, or incorrect entries or other sweepstakes materials, all of which are void. Facsimiles or mechanical reproductions will not be accepted.

2. Prizes: One (1) Grand Prize will be awarded. Winner plus ten (10) guests will receive VIP treatment at the captain Morgan basketball events on 4/2/11 in Lafayette, IN. Prize includes food and non-alcohol beverages. Approximate retail value of prize: \$250.00.

3. Winner Determination: Winner will be determined on or about March 28, 2011, by WBWB-FM whose decisions will be final in all matters relating to this Sweepstakes. The winner will be notified by telephone on or about March 28, 2011, and will be required to sign an affidavit of eligibility and liability release within five (5) days of notification or prize will be forfeited and may be awarded to another winner at sponsor's sole discretion. If winner cannot be located or does not respond to attempt to be contacted within five (5) days, prize will automatically be forfeited and an alternate winner may be selected at sponsor's sole discretion. Winner's guests must also sign an affidavit of eligibility and release and must be 21 years of age or older. Except where prohibited, acceptance of prize constitutes winner's consent to use of his/her name, likeness and biographical data for advertising and promotional purposes without additional compensation.

4. Eligibility: This Sweepstakes is open only to legal residents of the states of Indiana and Illinois who are 21 years of age or older. Void where prohibited or restricted by law. Employees of the following entities and members of their families or households are not eligible for participation under any circumstances: Diageo Americas, Inc. and its respective affiliates, printers, advertising and promotion agencies, alcohol beverage suppliers, importers, wholesalers, distributors or retailers. All federal, state and local laws apply.

5. General Conditions: Entry in the Sweepstakes constitutes an entrant's full and unconditional agreement to abide by and accept the terms and conditions of these Official Rules. No substitution of prize or cash equivalent except at Sponsor's sole discretion. Cash equivalent may be less than the approximate retail value of the prize. Prize is non-transferable except at the sole discretion of the Sponsor. All federal, state and local taxes on the prize are winner's sole responsibility. By accepting the prize, winner waives the right to assert as a cost of winning said prize, any and all costs of redemption or travel to redeem said prize and any and all liability that might arise from redeeming or seeking said prize. Sponsor reserves the right to conduct a background check of any criminal records of the prize winners. To the extent necessary and permitted by law, prize winners shall authorize this background check. Sponsor reserves the right, at its sole discretion, to disqualify prize winners from any prize element, based on the background check. Winner also accepts sole responsibility for any miscellaneous costs relating to acceptance of prize.

Entrants hereby agree to indemnify and hold Sponsor harmless from and against any third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses, including attorney fees and court costs, arising out of any breach or alleged breach of any of the warranties and representations set forth above.

The value of the prize won by a participant under the sweepstakes may be taxable as income to its winner. Winner is solely responsible for any and all taxes and/or fees associated with the prize. Winner will be issued an IRS Form W-9 with the Affidavit of Eligibility and Release and a subsequent IRS Form 1099. Upon receipt of a prize, the winner shall be required to comply with any and all applicable federal, state and local law, rules and regulations.

In consideration of the undersigned's receipt of any prize, prize winner for himself or herself and his or her guests, heirs, personal representatives and assigns shall voluntarily and knowingly completely and forever shall release, waive and discharge Sponsor and all related parties from and against any and every kind of claim, demand, injury, costs, attorney fees, right, liability or cause of action or other liabilities of whatever kind or nature, known or unknown, absolute or contingent, and whether or not fixed, which the prize winner ever had, now has or might in the future have arising in any way or related to this Sweepstakes, including, but not limited to, prize winner's participation in the Sweepstakes; prize winner's Sweepstakes entry; use of prize winner's name, likeness, biographical information, signature, image or likeness; prize winner's receipt, use or inability to use any prize or part thereof, including but not limited to injury or loss sustained in any travel related to the prize; financial claims; physical and/or emotional injury; and/or any other legal claim that may arise, whether under contract, tort, warranty or any other theory or claim.

Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the promotion at any time without notice or further obligation.

Prize is to be picked up between the hours of 9 a.m. and 5 p.m., Monday to Friday, at Artistic Media Partners, Inc., 304 S. State Rd. 446, Bloomington, IN 47401. Winner must furnish an original Affidavits of Eligibility and Release and original proof of date of birth. No prize will be released until the Affidavit and proof of birth is furnished to the radio station.

7. Winner's List: For a list of winners, please send a self-addressed stamped envelope to The Captain's Bracket, WBWB-FM, 304 S. State Rd. 446, Bloomington, IN 47401. All requests for the winner's list must be postmarked by 4/14/11 and received by 4/30/11.

Sponsor: Diageo Americas, Inc., Norwalk, CT and WBWB-FM, Artistic Media Partners, Inc., W. Lafayette, IN.

CAPTAIN MORGAN Original Spiced Rum. Puerto Rican Rum With Spices And Other Natural Flavors. 35% Alc/Vol. (c)2011 Captain Morgan Rum Co., Norwalk, CT.

DRINK RESPONSIBLY – CAPTAINS ORDERS!