

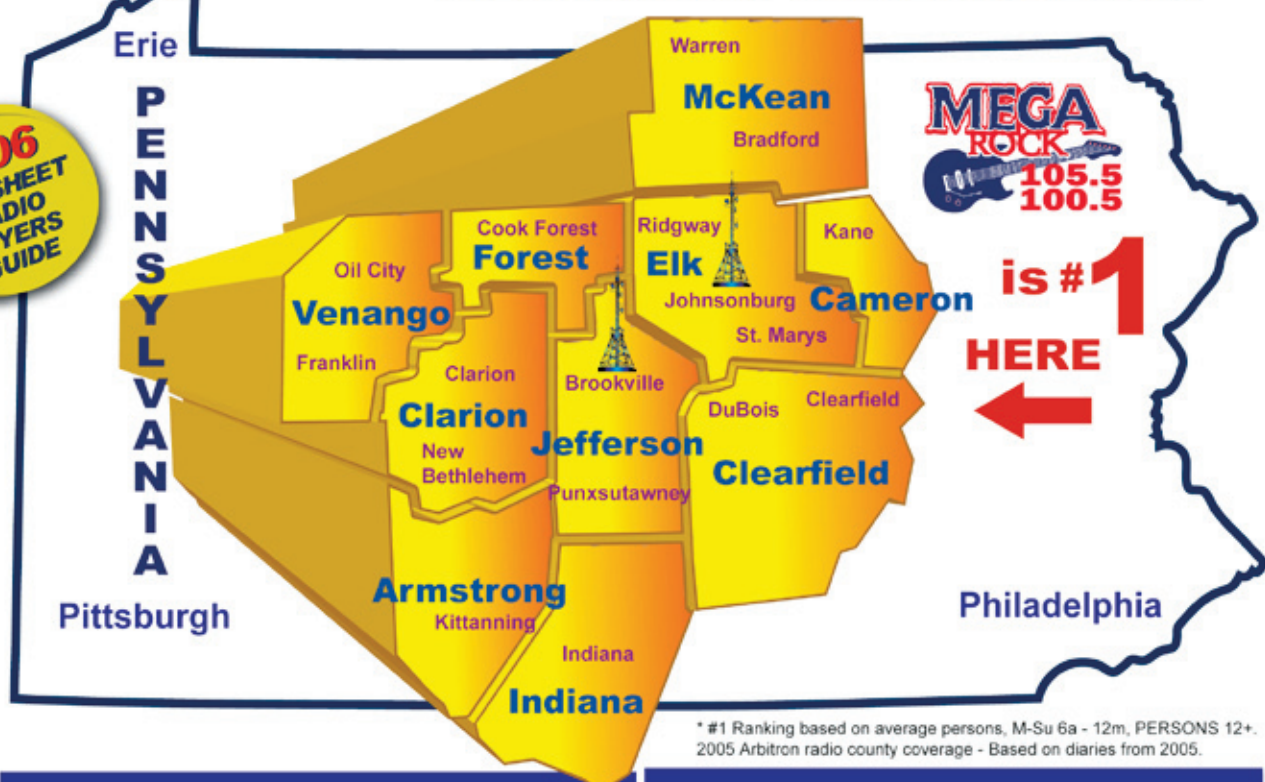


ATTENTION RADIO ADVERTISERS!

FOR THE 7TH STRAIGHT YEAR, MEGA ROCK IS MID WEST PA'S MOST LISTENED TO RADIO STATION ... PERIOD

MEGA ROCK COVERAGE MAP

2006 ONE SHEET RADIO BUYERS GUIDE



* #1 Ranking based on average persons, M-Su 6a - 12m, PERSONS 12+. 2005 Arbitron radio county coverage - Based on diaries from 2005.

NET RATES

| | |
|-----------|---------------------------|
| Spot Rate | 30 Second Spots = \$15.00 |
| | 60 Second Spots = \$22.00 |
| | 15 Second Spots = \$10.00 |

ONLY Annual Contract Advertisers Get a discount @: \$10 and up for 30's, depending on spending level/ \$13 and up for 60's depending on spending level/ \$5 and up for 15's depending on spending level!

Sponsorship Pricing

(News - Sports - Weather)
 Live intro before the report, your 30 second spot, then the report, then a live outro = \$425/mo.
 Live intro before the report, your 15 second spot, then the report, then a live outro = \$300/mo.

REMOTE BROADCASTS = \$1,000

Remote Pricing is set at \$1,000. For that you will receive:
 1. A 2-hour Live Broadcast
 2. 20 taped Promo's to air 3 days prior to and up to the day of the Broadcast
 3. 10 live Promo's to air 3 days prior to and up to the day of the Broadcast
 Remote times available include Monday - Saturday, 6A - 1P. No exceptions!

DEMOGRAPHICS

(WHO'S LISTENING)



OVER 32,800 LISTENERS STRONG!

Education:
 58% of Rock listeners have gone beyond High School

Income:
 Often the most they will ever make!!!

Primary Ages: 25-54
 And, Rock has the highest audience composition among adults 25-44 (56%) of all formats!!!

Radio today 2005 edition pages 55-58.
 Copyright 2005 Arbitron Inc.

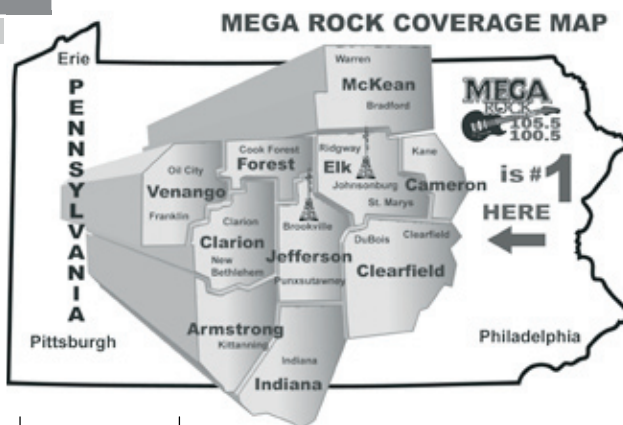
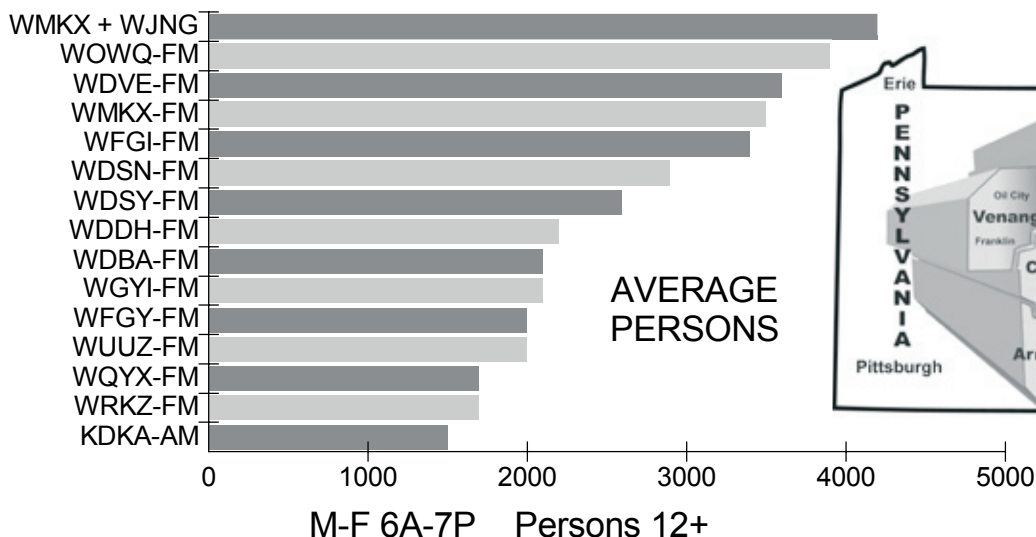


SPEND YOUR RADIO BUDGET WISELY, INCLUDE MEGA ROCK!
 CALL 1-814-849-8100 Ext. 28 / or e-mail... megarocknathan@alltel.net

Western Pa. Radio Rankings 2006 County Coverage

M-F 6A-7P
Persons 12+ --- Population:414,300
Stations Ranked by: AVERAGE PERSONS

Western PA Radio Rankings '06



| STATIONS | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | CUME RTG | TSL (QH) | TURN OVER | AVG COMP |
|-----------------------|-----------------|--------------|---------|----------------|--------------|-------------|------------|---------------|
| 1 WMKX + WJNG | 4,200 | 1.0% | 5.2% | 32,800 | 7.9% | 33.0 | 7.9 | 100.0% |
| 2 WOWQ-FM | 3,900 | 0.9% | 4.8% | 30,600 | 7.4% | 33.1 | 7.8 | 100.0% |
| 3 WDVE-FM | 3,600 | 0.9% | 4.5% | 26,800 | 6.5% | 35.2 | 7.4 | 100.0% |
| 4 WMKX-FM | 3,500 | 0.8% | 4.3% | 25,400 | 6.1% | 35.7 | 7.3 | 100.0% |
| 5 WFGI-FM | 3,400 | 0.8% | 4.2% | 32,600 | 7.9% | 26.9 | 9.7 | 100.0% |
| 6 WDSN-FM | 2,900 | 0.7% | 3.6% | 13,200 | 3.2% | 57.8 | 4.5 | 100.0% |
| 7 WDSY-FM | 2,600 | 0.6% | 3.2% | 36,500 | 8.8% | 18.6 | 14.0 | 100.0% |
| 8 WDDH-FM | 2,200 | 0.5% | 2.7% | 19,300 | 4.7% | 29.6 | 8.8 | 100.0% |
| 9 WDBA-FM | 2,100 | 0.5% | 2.6% | 12,600 | 3.0% | 43.3 | 6.0 | 100.0% |
| tie WGYI-FM | 2,100 | 0.5% | 2.6% | 23,300 | 5.6% | 23.3 | 11.1 | 100.0% |
| 11 WFGY-FM | 2,000 | 0.5% | 2.5% | 17,400 | 4.2% | 30.2 | 8.6 | 100.0% |
| tie WUUZ-FM | 2,000 | 0.5% | 2.5% | 18,900 | 4.6% | 27.8 | 9.4 | 100.0% |
| 13 WQYX-FM | 1,700 | 0.4% | 2.1% | 13,000 | 3.1% | 33.4 | 7.8 | 100.0% |
| tie WRKZ-FM | 1,700 | 0.4% | 2.1% | 18,000 | 4.4% | 24.0 | 10.8 | 100.0% |
| 15 KDKA-AM | 1,500 | 0.4% | 1.9% | 16,200 | 3.9% | 24.9 | 10.4 | 100.0% |
| COUNTY LEVELS: | 80,700 | 19.5% | | 364,000 | 87.9% | 57.7 | 4.5 | 100.0% |

Note: WMKX + WJNG is WJNG-FM, WMKX-FM. County Coverage data from these counties: ARMSTRONG, CLARION, CLEARFIELD, ELK, PA CLUSTER, INDIANA, JEFFERSON, MCKEAN, VENANGO, FOREST.