



# Northeast Michigan's Best Buy!

**WKJC FM 104.7**  
**Tawas City, Michigan**

**1-989-362-3417**

## Rate Card

6a-10p

	<b>:60</b>	<b>:30</b>
25	22.00	20.00
50	21.50	19.50
100	21.00	19.00
200	20.50	18.50
300	20.00	18.00
400	19.50	17.50
500+	19.00	17.00

**All Rates Commissionable**

**After Midnight :60's @ \$9.00, :30's @ \$8.00**

**"Live Remote Rates Available"**

**Daypart Specific Add \$1.00 Per Commercial**

**Sponsorship Add \$2.00 Per Commercial**

*(Includes open & close)*

**Weekends**  
**Friday, Saturday**  
**Sunday**

### Saturation/Blitz Package

	<b>:60</b>	<b>:30</b>
18	19.00	17.00
36	17.00	15.00

**Buy More Than One  
Radio Station & Save!**

### **Combo #1**

#### **WKJC & HITS**

	<b>:60</b>	<b>:30</b>
25	37.00	33.00
50	36.00	32.00
100	35.00	31.00
200	34.00	30.00
300	33.00	29.00
400	32.00	28.00
500+	31.00	27.00

### **Combo #2**

#### **WKJC & WIOS**

	<b>:60</b>	<b>:30</b>
25	28.00	24.50
50	27.00	23.50
100	26.00	23.00
200	25.50	22.00
300	24.50	21.00
400	24.00	20.50
500+	23.00	20.00

### **Combo #3**

#### **WKJC-WIOS-HITS**

	<b>:60</b>	<b>:30</b>
25	41.50	37.50
50	40.50	36.50
100	39.50	35.00
200	38.50	34.00
300	37.50	32.50
400	36.50	31.50
500+	35.50	30.50

**Regionally By Michigan Spot Sales**  
**9864 E. Grand River - Suite 110209**  
**Brighton, Michigan 48116**  
**1-810-494-9585**

**Carroll Broadcasting**  
**523 Meadow Road - P.O. Box 549**  
**Tawas City, Michigan 48764**  
**989-362-3417**

Rate Card # 21 Effective 1/1/06