

## OFFICIAL CONTEST RULES

FOR WWEG, WSBG, WPST, WFKB  
hereinafter referred to as the “Station(s)”

*“Win \$1000 A Week For Life”*

### Section I Contest

1.1 Duration. The Stations, all owned and/or operated by Nassau Broadcasting I, LLC (“NBI”) are running a multi-station promotional contest weekdays from April 2, 2007 until June 27, 2007.

How To Win. Each weekday during the hours of 8 AM – 5 PM each of the stations will designate a cue to call or a sound effect that will be the listeners’ signal to call 1-866-554-2-WIN (1-866-554-2946). The cue or sound effect designated by each station will run at the same time on each station. The 100<sup>th</sup> caller, from all the stations, to 1-866-554-2-WIN (1-866-554-2946) during each hour of the contest when the signal is played will win Fifty Dollars (\$50.00), payable by check. At the expiration of the 12 week \$50.00 qualifying contest period, one Grand Prize Contestant will be determined by a random drawing of all \$50.00 winners. The Grand Prize Contestant so chosen will have a chance at winning One Thousand Dollars and 00/100 (\$1,000.00) a week for forty (40) years. For the purposes of this contest, “Life” is defined as forty (40) years. The Grand Prize will be paid in 2,080 weekly installments of \$1,000.00 each, paid without interest over a period of forty (40) years for a total of \$2,080,000.00.

The Grand Prize Contestant will be presented with a set of twenty (20) money bags, each of which has an envelope with one (1) certificate inside. Two (2) of the envelopes will contain certificates clearly identified as “Grand Prize Winning Certificates” (such as “Congratulations! You have found one of two Grand Prize Certificates.”) The other eighteen (18) envelopes will contain certificates with a non-grand prize certificate (“Sorry! This is not one of the two Grand Prize Certificates.”) but containing a prize stated on the non-grand prize certificate.

The Grand Prize Contestant will select two (2) of the twenty (20) money bags, remove each envelope, and open them. If the Grand Prize Contestant selects the two (2) envelopes that each contain a Grand Prize Certificate, he/she will be the winner of the Grand Prize. If the Grand Prize Contestant selects any other two (2) envelopes, he/she will not win the Grand Prize, but will win the alternate sum of money printed on each certificate. (**Please note:** If one of the Grand Prize Certificates is selected and one of the non-grand prize certificates is selected, the Grand Prize Contestant will win the sum stated on the non-winning certificate ONLY.)

1.2 The phone number to call when the signal is played on each station is 1-866-554-2-WIN (1-866-554-2946). All calls to any other Station phone number(s) will not be accepted. The cue to call or sound effect designated by the Station as the signal/cue to call is only applicable to the station that announces it.

1.3 Contestants listening to the Station via the internet are advised that there is a delay between the time the official announcements are made on the air and when they are heard over the internet and therefore will be at a disadvantage over those contestants listening over the air.

## **Section 2** **How to Qualify**

2.1 No purchase is necessary.

2.2 Odds of winning will depend on the number of qualified entries.

2.3 Contest is open to all residents of New Jersey, Pennsylvania, Maryland, Delaware, and New York. All employees, agents, successors, interns and assignees of Nassau Broadcasting I, LLC, employees of other radio or television stations and members of their immediate families are ineligible. The term “immediate family” includes spouses, siblings, parents, children, grandparents and grandchildren, whether as “in-laws” or by current or past marriage(s), remarriage(s), adoption, cohabitation or other family extension and any other persons residing at the same household whether or not related. Participants and winner(s) must be U.S. residents.

2.4 Only one winner per prize. No “duos”, groups or teams will be allowed to enter together. Any ties, disputes, conflicts, questions or concerns regarding the Contest and/or the prize(s) will be determined by NBI, whose decision(s) is final.

2.5 Participants are restricted to the use of ordinary telephone equipment. Participants that enable the “Caller ID” block function may not be allowed to participate unless they enter their correct area code and telephone number. NBI disclaims all liability for the inability of a participant to complete or continue a telephone call due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond NBI’s control, or otherwise. NBI disclaims all liability for any delays, mis-delivery, loss or failure in the delivery of any item sent by mail, courier, express, electronic transmission or other delivery method. NBI is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit

an online entrant's ability to participate in the contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in this contest. NBI stations are not responsible for broken telephone connections, busy signals, mis-dials or lost phone calls.

### **Section 3** **Acceptance and Delivery of Prize**

3.1 All prize(s) must be accepted as awarded. All prize(s) are non-transferable. Inability to accept or deliver prize(s) will result in forfeiture. NBI retains the right to substitute prize(s) with other prize(s) of equal or greater value in the event the original prize(s) offered is not available for reasons beyond the reasonable control of NBI. Any valuation of the prize(s) awarded is based on available information provided to NBI, and the value of any prize(s) will be determined by NBI, in its sole discretion.

3.2 It is anticipated that qualifiers should have possession of their qualifying prize within eighty (80) days of winning, however, NBI makes no guaranty a to the actual delivery date.

3.3 All Contest(s)/Prize(s) are subject to Federal, State and local regulations and laws and are void where restricted or prohibited by law.

### **Section 4** **Conditions of Winning**

4.1 Each winner must provide Station with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation including, without limitation, a release and affidavit of eligibility, may result in a delay in receiving prize(s) or the forfeiture thereof.

4.2 Any person winning in excess of Six Hundred Dollars and 00/100 (\$600.00) or receiving anything with a value, as determined by NBI in its sole discretion, will receive an IRS Form 1099 at the end of the calendar year, and a copy of the 1099 will be filed with the IRS, and each winner shall be solely responsible for paying any and all applicable Federal, State, local or other taxes. This includes prizes, if applicable, for travel, lodging, entertainment, special events, automobiles, or any other thing of value.

4.3 By participating, all participants and winner(s) grant NBI the permission to use their names, characters, photographs, voices and likeness in connection with the promotion (via print, broadcast or other forms of media) of this and other contests and waive any claims to royalty, right, compensation or

remuneration for such use. By calling the contest lines, voices and names may be recorded and used for promotional or broadcast purposes.

4.4 Each winner, to the extent applicable, agrees to be bound by any and all blackout periods, space availability or other conditions or limitations stated by NBI or its contest price partner, in association with the prize relating to a hotel, airline, ship, boat or train travel.

### **Section 5** **Release**

5.1 Contest winners, on their own behalf and on behalf of their heirs, successors, representatives and/or assigns, hereby fully and forever remises, releases and discharges NBI and each and all of its subsidiary and affiliated corporations, companies and divisions, its predecessors, successors and assigns, and its respective directors, stockholders, officers, employees and agents, of and from any and all claims, demands, agreements, contracts, covenants, actions, suits, causes of action, obligations, controversies, debts, costs, expenses, accounts, damages, judgments, losses and liabilities of whatsoever kind or nature in law, equity or otherwise, whether known or unknown, whether or not concealed or hidden which against it or any of it, they have had, may have had or now have, or which any of their heirs, representatives and/or assigns hereafter can, shall or may have for or by reason of any matter, cause or thing whatsoever, including but not in any respect limiting the generality of the foregoing, any and all claims which or might have asserted relating to this contest, and agrees to deliver an executed release form at the time of delivery of any prize(s).

### **Section 6** **Indemnity**

6.1 All participants and winners, by acceptance of the prize(s), indemnify and hold forever harmless NBI and their agencies, their agents, officers, employees, affiliates and assigns for any injuries, accidents, misfortunes, losses, damages or causes of action arising from or in connection with participation in the Contest and/or acceptance or use of any prize(s).

### **Section 7** **No Warranties Provided**

7.1 NBI does not warrant any of the products, materials or services that a winner receives. The materials, services or products that a winner receives are provided "as is." There may be warranties provided by the manufacturer of the product, material or service, for which NBI has no responsibility or duty to perform.

**Section 8**  
**Miscellaneous**

8.1 NBI reserves the right to change contest rules and/or dates at any time without additional notice.

8.2 NBI reserves the right to add or subtract additional station or stations to this contest at any time.

8.3 NBI is considered the “judge.” Judge’s decisions are final.

8.4 NBI reserves the right to end and/or modify the contest at any time without additional notice or further compensation required.