

WKIK-FM, WKIK(AM), WPTX(AM), WSMD-FM, WMDM(FM)
EEO PUBLIC FILE REPORT
June 1, 2010-May 31, 2011

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-15	14
Account Executive	1-15	14
Account Executive	1-15	14
Account Executive	1-15	14
Disc Jockey	1-15	2

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
1	College of Southern Maryland Attn: Lisa Warren 8730 Mitchell Road La Plata, MD 20646 Fax: 301-934-2551	Y	0
2	Radio Online 3500 Tripp Avenue Amarillo, TX 79121-1637 www.radioonline.com	Y	5
3	National Organization for Women Attn: Careers Department 733 15 th Street, NW Washington, DC 20005 Fax: 202-785-8576	N	0
4	George Washington University Career Center Attn: Patricia Tanner 801 22 nd Street, NW Washington, DC 20052 Fax: 202-994-6493	N	0
5	NAACP 1156 15 th Street NW Suite 915 Washington, DC 20005 Fax: 202-463-2953	N	0
6	Montgomery College, Career Placement Attn: Tessie Simmons 20200 Observation Drive Germantown, MD 20876 Fax: 301-353-7839	N	0
7	United Black Fund Attn: Evelyn Brown 2500 MLK Avenue, SE Washington, DC 20020 Fax: 202-347-2564	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
8	C.H.A.N.G.E. Career Center Attn: Ms. Matos 1413 Park Road, NW Washington, DC 20010 Fax: 202-387-3729	N	0
9	Bowie State University Attn: Mary Johnson Wisman Center Bowie, MD 20715 Fax: 301-860-3824	N	0
10	Maryland State Job Services Attn: Cathy Harris 7930 Eastern Blvd. Eastpoint, MD 21224 Fax: 410-288-9260	N	0
11	Capital City Training & Employment Center Attn: Michael Clark 2307 Skyland Place, SE Washington, DC 20020 Fax: 202-678-6602	N	0
12	Hispanic Link News Service Attn: Joseph Torres 1420 N Street, NW Washington, DC 20005-2319 Fax: 202-333-1184	N	0
13	American Women in Radio & Television Attn: Career Center 1650 Tysons Blvd., #202 McLean, VA 22102 Fax: 703-506-3266	N	0
14	Southern Maryland Publishing (Includes <i>The Enterprise</i> , <i>Independent</i> , and <i>The Recorder</i>) PO Box 17306 Baltimore, MD 21297 Fax: 301-670-2651	N	20
15	Walk-In/Self-Referral	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			23

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	On April 7, 2011, Somar Communications participated in the College of Southern Maryland Job Fair in La Plata, Maryland. The stations set up a booth at the event, where station personnel recruited for part-time and full-time positions and distributed job applications and media kits to attendees. Station participants included our Human Resources Manager.
2	Internship Program	Somar Communications provides college students interested in radio careers the opportunity to work at the stations and receive on-the-job training from station employees in various departments. During this reporting period, station staff provided a total of 40 hours of training to our student interns, in the areas of production, announcing, sales, and promotion. The two students attended the College of Southern Maryland and worked at the stations in the summer semester of 2010.
3	Participate in event/program sponsored by or on behalf of an educational institution relating to careers in broadcasting	On March 11, 2011, air staff attended a career day at Grace Bretheren School in Charles County, MD. Our on-air talent discussed general duties at the radio stations, including production, announcing, sales, and promotion.
4	Host event/program sponsored by or on behalf of an educational institution relating to careers in broadcasting	On April 12, 2011, our SEU hosted three media students from Park Hall Elementary School in St. Mary's County, MD. The three students received a tour of the station and participated in a discussion with our on-air hosts about careers in radio broadcasting.

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	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
5	Participate in event/program sponsored by or on behalf of a community organization relating to careers in broadcasting (3)	<p>On an annual basis, our SEU participates in three popular county fairs throughout the stations' community. Three air staff from our SEU broadcast live from these fairs and interact with community members, typically local area youth. These young adults and/or students will seek advice from our air staff as to opportunities generally in the broadcast industry as well as internship or employment openings specifically at the SEU.</p> <p>During this reporting period, our SEU participated in the following county fairs:</p> <ul style="list-style-type: none"> * Charles County Fair, La Plata, MD: September 17, 2010 * St. Mary's County Fair, Leonardtown, MD: September 25, 2010 * Calvert County Fair, Barstow, MD: October 2, 2010